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## **Norma Braun Joins Tri-City Medical Center as Senior Vice President and Chief Human Resources Officer**

OCEANSIDE, Calif. – [Tri-City Medical Center](#) has named Norma Braun to the new role of Senior Vice President and Director of Human Resources. Braun joins the medical center after nine years with Hollywood Presbyterian Medical Center in Los Angeles and a full 30 years of experience in healthcare human resources. Norma is a human resources professional, thoroughly proficient in all aspects of a customer-service driven human resources department, including strategic planning, budgeting and forecasting, recruitment, compensation, benefits, employee relations, labor relations, HRIS, and education/training.

“Norma has a multitude of experience in broadening and strengthening the role of the human resource department. The success she brings with her in developing and executing successful employee programs is impressive along with her years of experience in all areas of human resources. I look forward to her working with Esther Beverly, Vice President of Human Resources, and all the employees in the department,” said Tim Moran, Chief Executive Officer.

While at Presbyterian, a 434-bed acute care hospital providing all acute and post-acute healthcare services except pediatric ICU and psychiatric services, Braun was Vice President of Human Resources and oversaw the hospital’s HR, education, volunteer and gift shop departments.

Braun began her career at Sierra Medical Center in 1986 where she spent eight years rising through the organization to ultimately become human resources manager of the 362-bed acute care facility located in El Paso, Texas. Her career then took her to Rio Vista Rehab Hospital and Sierra Providence Health Network, also in Texas, before she came to California in 2001 as director of human resources for Antelope Valley Healthcare District in Lancaster. From 2002 to 2006 she was chief human resources officer at Brotman Medical Center in Culver City, then joined Presbyterian Medical Center in 2007.

### **About Tri-City Medical Center**

Tri-City Medical Center has served its community for over 50 years and is a 397 bed full service, acute-care hospital in Oceanside, Calif. with a primary care clinic and over 700 physicians practicing in 60 specialties. Its Gold Seal of Approval® from the Joint Commission recognizes its commitment to safe and effective patient care for the residents of the community it serves. It operates the only Level III Neonatal Intensive Care Unit

(NICU) in North County as well as an Orthopaedic & Spine Institute, a Cardiovascular Health Institute and a Neuroscience Institute along with the Tri-City Wellness Center in Carlsbad, Calif., recognized as one of the best wellness centers in San Diego County. It also specializes in women's health, robotic surgery, cancer and emergency care. Tri-City Medical Center has received its fifth consecutive "A" rating from the national hospital safety scoring organization, The Leapfrog Group.

For more information about Tri-City Medical Center and Tri-City Healthcare District, please visit [www.tricitymed.org](http://www.tricitymed.org).

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