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Tri-City Medical Center Raises Flag and Awareness for Organ Donation

Ceremony on April 1 at 10 a.m. celebrates the life and donation of former Oceanside resident Amber Masden with remarks from her family, Donate Life flag raising and floragraph presentation

OCEANSIDE, Calif. – Amber Masden died unexpectedly on May 1, 2014 at the age of 29 from a blood clot. A registered organ donor; her organs, tissue and corneas were given to benefit others.

"She was such a giver," said her mother Avis Renfro Moore, also of Oceanside. "It was no surprise to me that she had signed up to be a donor. She always said if something happened to her, she'd want someone else to be blessed and benefit."

Masden and her gift of life will be celebrated at 10 a.m. on Fri., April 1 at Tri-City Medical Center, 4002 Vista Way, Oceanside.

Volunteers from Lifesharing, a local Donate Life organization; leaders from Tri-City Medical Center; and Masden's mother will remember and honor Masden's life and gift during remarks. The Donate Life flag will be raised and fly all month at Tri-City Medical Center and a floragraph of Masden decorated by her family will be presented to memorialize the born-and-raised Oceanside resident and only child.

Masden had a passion for working with children and dreamed to return to school to learn American Sign Language and serve as an interpreter for special needs children. "I always treasured the smile my daughter radiated. It reflected so much love for others," recalls her mom.

"The professionals from Lifesharing were so kind and compassionate. I'm grateful Amber had registered at the DMV and that we could honor her wish to be a donor."

"She had a ton of friends. I'm adjusting to a new 'normal' without her. It hurts every day to realize she is gone, but the fact she could help others makes it a little more bearable."

In January, Masden's floragraph was one of three that Lifesharing chose for their annual Donate Life Rose Parade Float to honor.

About Tri-City Medical Center
Tri-City Medical Center has served its community for over 50 years and is a 397 bed full service, acute-care hospital in Oceanside, Calif. with a primary care clinic and over 700 physicians practicing in 60 specialties. Its Gold Seal of Approval® from the Joint Commission recognizes its commitment to safe and effective patient care for the residents of the community it serves. It operates the only Level III Neonatal Intensive Care Unit (NICU) in North County as well as an Orthopaedic & Spine Institute, a Cardiovascular Health Institute and a Neuroscience Institute along with the Tri-City Wellness Center in Carlsbad, Calif., recognized as one of the best wellness centers in San Diego County. It also specializes in women's health, robotic surgery, cancer and emergency care. Tri-City Medical Center has received its fifth consecutive "A" rating from the national hospital safety scoring organization, The Leapfrog Group.

For more information about Tri-City Medical Center and Tri-City Healthcare District, please visit www.tricitymed.org.

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